



SAKIGAKE JAPAN Corp

Company Introduction

For the resilient future

2025/10/09

Presented by Munetoshi Kondo, CEO



Contact: contact@sakigakejp.com | [LinkedIn SAKIGAKE JAPAN Corp.](#)

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Introduction of CEO



Name

Kondoh Munetoshi

Qualifications

Disaster Prevention Specialist / Stockpile & Countermeasures Specialist / First Aid Instructor (Tokyo Fire Dept.) / Business Continuity Manager

Title

CEO, SAKIGAKE JAPAN Corp.

Career

Founded SAKIGAKE JAPAN in Dec 2023 after leading new ventures at Recruit Co., Ltd. Promotes Japan's disaster prevention products worldwide. Selected for Tokyo Govt. and JETRO global expansion programs

Company Introduction



Company Name

SAKIGAKE JAPAN Corp.

Business

Expanding Japan's advanced disaster prevention technology domestically and internationally.

Location

Tokyo Office: Nihonbashi Mizuno Building 7F, 1-11-12 Nihonbashi Muromachi, Chuo-ku, Tokyo
Fukuoka Office: Fukuoka Growth Next, 2-6-11 Daimyo, Chuo-ku, Fukuoka City, Fukuoka Prefecture

CEO

Munetoshi Kondoh (Founder & CEO)

Established

December 2023

Web

<https://sakigakejp.com/en/>



Our Mission(1/3)

Japan has long been a disaster-prone country,
and diverse, multi-layered technologies have been
accumulated for disaster risk reduction.

Major Domestic Disasters (2011–2024)

Our Mission(2/3)

Due to increasing climate change risks, natural disaster risks are higher than ever worldwide.

*NASA, *The Effects of Climate Change

<https://science.nasa.gov/climate-change/effects/>

Our Mission(3/3)

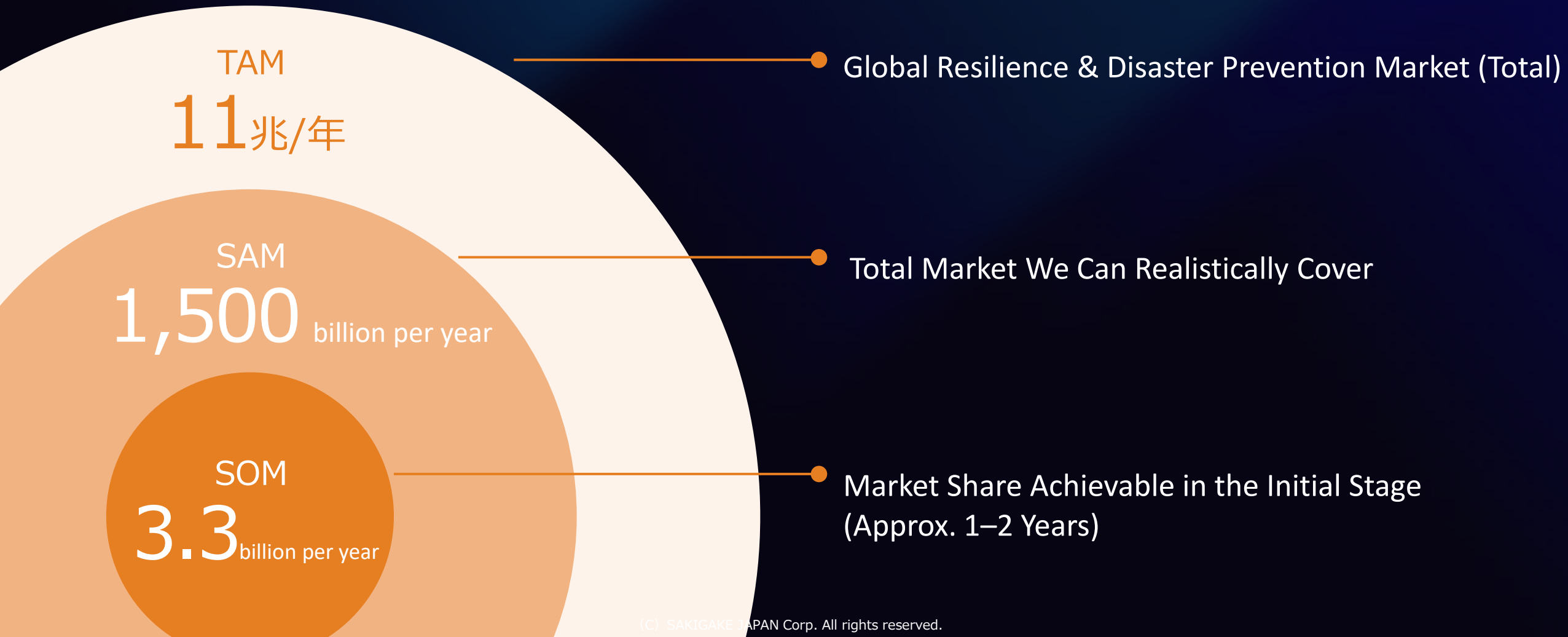
In accordance with Japan's international disaster risk reduction framework, represented by the "Sendai Framework," we will enhance regional disaster resilience



*UNDRR (国連防災機関)、
<https://www.preventionweb.net/sendai-framework/sendai-framework-at-a-glance>

Market Size (2025 Estimate)

The global market is expanding to the scale of tens of trillions of yen, while the Japanese market is steadily growing in the hundreds of billions of yen range.



Member Introduction



近藤 宗俊
kondoh Munetoshi

CEO

Completed a Master's in Environmental Studies at the University of Tokyo, then launched a big data consulting business at an HR startup. Later led consulting and new business development at Recruit Co., Ltd. In 2023, founded SAKIGAKE JAPAN Inc., advancing disaster prevention and joining global programs



林 優 Hayashi Yu

Public Relations / PR Strategy

Graduated from Waseda University and began career at CyberAgent Inc. Worked in PR at Makuake, supporting 500+ projects, then as PR manager at Kamikawa Taisetsu Sake Brewery. After supporting multiple startups, became PR/communications strategy manager at SAKIGAKE JAPAN Inc. in January 2024



Anis Shahirah
Ghazaly

Marketing / Public Relation

Graduated with honors in Resource and Earth Environmental Studies from Universiti Teknologi PETRONAS, with geology studies at Pertamina University. After an IT consulting internship and Japan's METI internship program, became Southeast Asia Marketing / External Affairs Manager at SAKIGAKE JAPAN Inc. in February 2024.



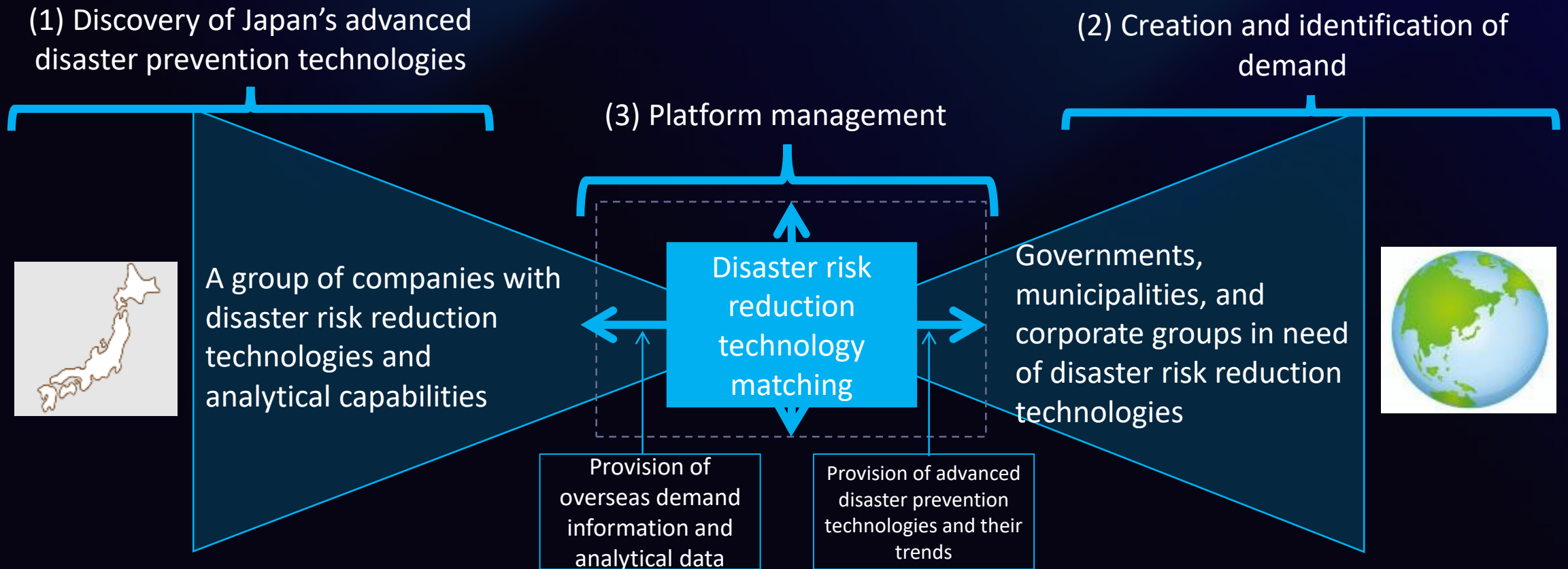
Naufal Budi
Laksono

Marketing / External Affairs

Earned a Bachelor's in Civil Engineering from the University of Indonesia and is pursuing a doctorate on construction safety and project management. After joining Japan's METI internship program, became Oceania Marketing / External Affairs Manager at SAKIGAKE JAPAN Inc. in February 2024.

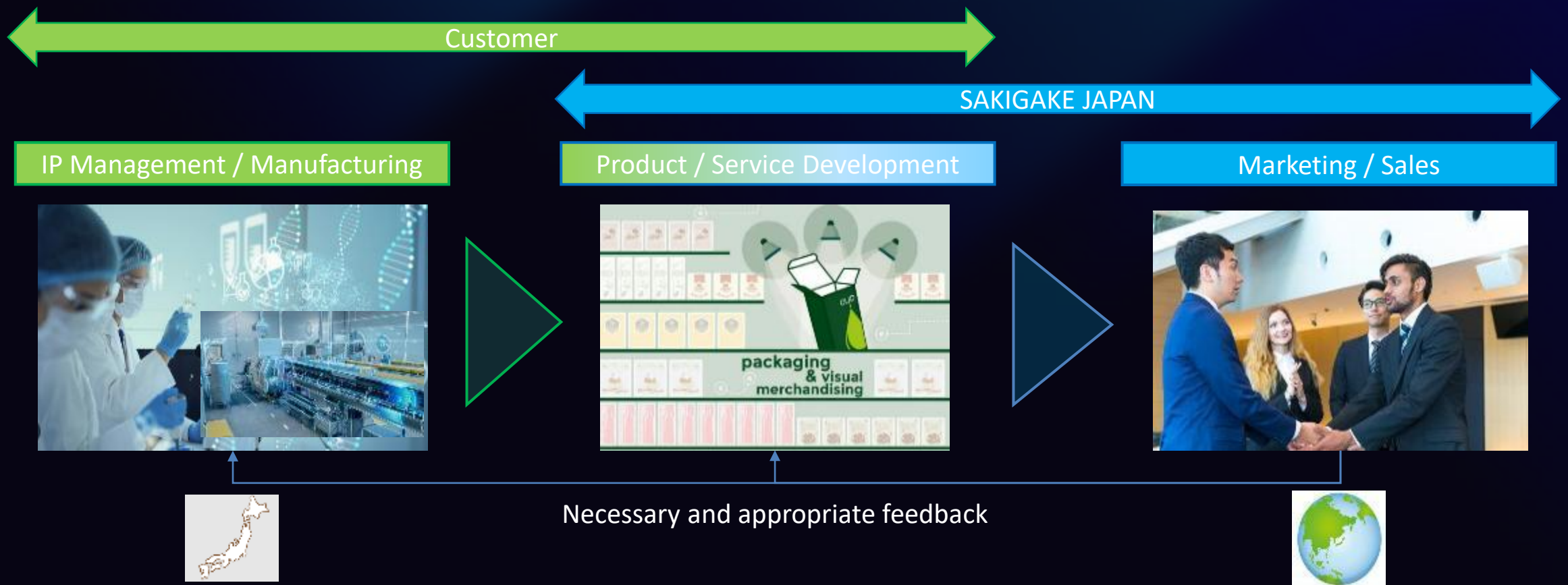
Business Model Overview (1/2)

We work on discovering and promoting Japan's advanced disaster prevention technologies, while facilitating collaboration with domestic and international companies, municipalities, and governments



Business Model Overview (2/2)

Promote the overseas expansion of Japanese companies through marketing strategies and sales initiatives. Continuously gather customer feedback to improve products and services.



Business Overview (1/2)

Advanced Disaster Prevention
Technology
Marketing and Sales Support



We support resource-limited companies with market research, sales outsourcing, and customer success to expand sales channels and build stronger brands

Business Continuity Planning (BCP)
Formulation Support



We help companies and local governments create customized BCPs to prepare for risks like disasters, diseases, power outages, and supply chain disruptions

Disaster Management Business
Consulting



We provide end-to-end support for disaster management initiatives, from planning to execution and social implementation

Business Overview (2/2)

Planning and management of
disaster prevention education
events



We organize disaster prevention events with realistic, game-like scenarios, blending learning with fun activities like sports for all ages.

Disaster prevention instructor
dispatch service



We send expert disaster prevention instructors to schools, companies, and local governments, offering lectures on preparedness, technologies, community-based strategies, BCP, and response

Advanced disaster prevention technology
database development and operation



We maintain a database of 1,000+ advanced disaster prevention products and services from Japan and abroad, used for research, education, and consultation

About Phase Free

A Japanese Approach: Integrating Disaster and Everyday Infrastructure



“Phase Free” is the concept of designing everyday items and services to be useful not only in daily life but also in emergencies.

Most disaster-prevention products are rarely used and are only taken out in emergencies.

Phase Free products, on the other hand, are designed to be **practical and convenient in everyday life** while also being **valuable in emergency situations**.

引用) フェーズフリー協会 <https://phasefree.or.jp/phasefree.html>

Overview of Key Solutions



Heliportable

Portable, low-cost heliport lights for emergency response



Cold storage box

Off-grid solar fridge for disaster supply preservation



Disaster safety event

Interactive, sports-based disaster preparedness program



Global disaster marketing

Guest company at World Disaster Prevention Forum, Riyadh



Aster Power Coating

Seismic-resistant paint that strengthens buildings with durability and aesthetic appeal



Kourin phosphorescent sign

Long-lasting, energy-efficient lighting with 10+ years durability



Disaster Certification

Disaster risk reduction certification program with the University of Tokyo



Disaster prevention lecture

Lecture on disaster prevention and BCP, Kitakyushu, Japan

Product Example ①: Cold Storage Box – Portable (Off-Grid Model)



Produced by Cold Storage Japan Co., Ltd

COLDSTORAGE
BOX
PORTABLE



Product Example ①: Cold Storage Box – Portable (Off-Grid Model)

Top 3 Features



Off-grid cooling without electricity

Battery-powered device works off-grid with solar or standard AC (100V), suitable for emergencies and daily use.



Excellent cooling performance

Adjustable from 5°C to -25°C for refrigeration and freezing, with rapid-freeze function minimizing food and medical product damage



Towable anywhere with a standard car

Trailer model towable with a standard driver's license, easy to deploy to disaster sites, remote areas, or events

Product Example ②: High-Brightness Phosphorescent Sign 'Kourin'

‘Kourin’ is a high-brightness phosphorescent sign that can be repeatedly used for over 10 years, providing up to 12 hours of illumination at night after being charged by daylight.

Product Example ②: High-Brightness Phosphorescent Sign 'Kourin'

<Top 3 Features>



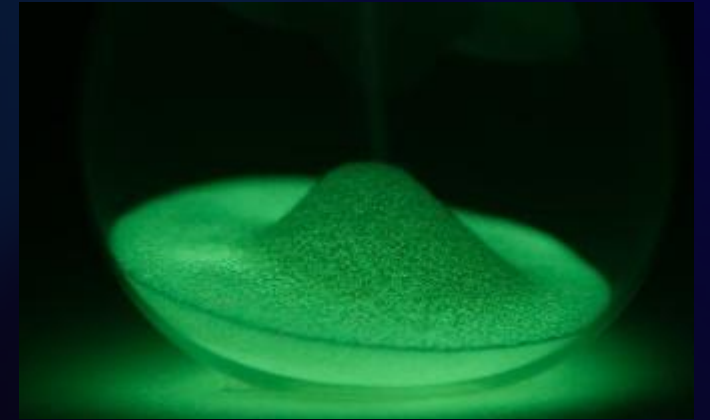
Long-lasting afterglow performance

Stores light from sun or artificial sources and glows for ~12 hours, providing reliable evacuation guidance; durable outdoors with up to 10 years of consistent brightness



Maintenance-free

Power-free design requires no electricity or batteries, eliminating failures, replacements, inspections, and related labor or disposal costs



Design-free

Available in ultra-thin panels, floor lines, stickers, and curved types, clearly showing evacuation routes with simple icons across languages and cultures

Product Example ②: “Kōrin” High-Brightness Glow Sign

Variety of Options to Suit Any Environment and Need



Emergency Light 1



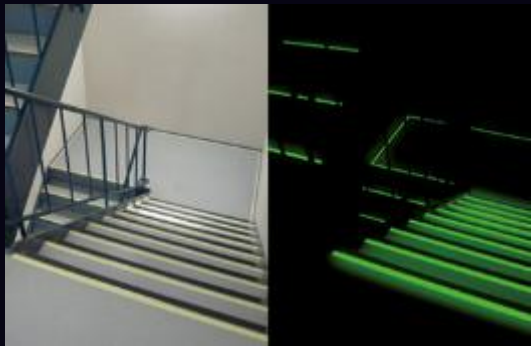
Emergency Light 2



Factory Evacuation Light



Park Walkway



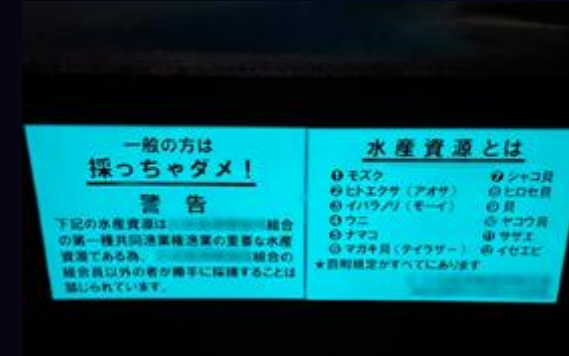
Stair Light 1



Stair Light 2



Outdoor Sign 1



Outdoor Sign 2

Product Example ③: Special Seismic-Resistant Paint “Aster Power Coating

A special seismic-resistant paint developed at the Institute of Industrial Science, the University of Tokyo. By simply applying it, buildings can withstand multiple earthquakes of seismic intensity level 7



Produced by Aster Co., Ltd.



Product Example ③: Special Seismic-Resistant Paint “Aster Power Coating”

<Top 3 Features>



Improved seismic resistance

Reinforced masonry with glass fibers and flexible resin prevents cracks and collapse, resisting earthquakes of intensity 7+



Improved durability

Durable outdoor coating with excellent waterproofing and UV resistance, protecting buildings long-term



Preservation of aesthetic appearance

Roll-on coating with no added thickness, preserving appearance and minimizing cracks or peeling

Service Example ①: Overseas Marketing / Sales Support (Riyadh, Saudi Arabia, 2024)



The Risk, Emergency and Business Continuity Management Conference, 2024
In the Kingdom of Saudi Arabia

Service Example ②: Myanmar Earthquake Impact Survey (Bangkok, Thailand, 2025)



Investigating the Impact of the Myanmar Earthquake
— Strengthening Disaster Preparedness Ties in Bangkok Thailand

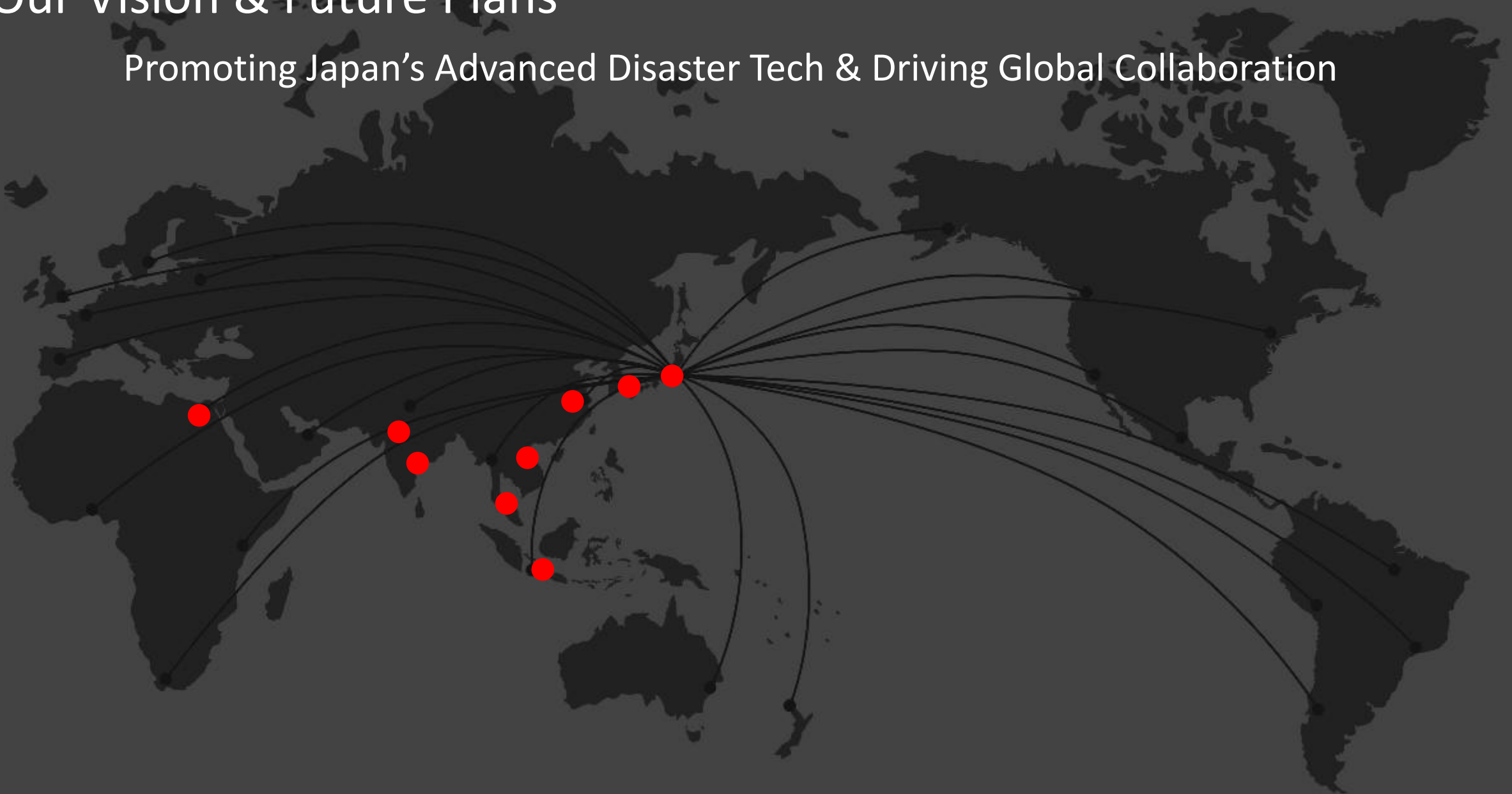
Service Example ③: Overseas Marketing / Sales Support (Ha Nam Province, Vietnam, 2025)



Japan-Vietnam Disaster Risk Reduction Cooperation Dialogue
In Hanam Vietnam

Our Vision & Future Plans

Promoting Japan's Advanced Disaster Tech & Driving Global Collaboration



Our Future Vision

Promoting Japan's Advanced Disaster Technologies and Collaborating with Businesses and Governments Worldwide

(1) Uncovering Japan's Cutting-Edge Disaster Technologies

(2) Creating and Identifying Demand

(3) Platform Management



Companies with Disaster Risk Reduction Tech & Analytical Expertise

Disaster Risk Reduction Technology Matching

Stakeholders Requiring Disaster Risk Reduction Technology



Overseas Needs & Data Provision

Advanced Disaster Tech & Trends

[In Development] Disaster Response Capability Assessment Tool –
Joint Research with the Institute of Industrial Science, The University of Tokyo



[In Development] Disaster Response Capability Assessment Tool – Joint Research with the Institute of Industrial Science, The University of Tokyo

命のフェーズ

家のフェーズ

ID	分野	予知・警報	被害把握	応急対応	復旧	復興
1	ガバナンス/組織運営	1. 災害対策本部の設置・運営 2. BCPの策定と発動	5. 職員の安否確認・動員・管理 6. 地域住民（自主防災組織・消防団等）との連携 8. 自衛隊・警察・消防など専門機関への応援要請・受援 10. 土地利用の検討・災害空地の管理	7. 行政・民間企業の相互応援要請・受援、活動調整 9. ボランティア団体・NPOなど連携・調整	3. 復旧・復興計画の策定・運用 4. 視察等要人対応・議員対応	
2	災害情報	11. 通信機能の確保・復旧 12. ハザード情報の収集 13. 避難情報の発表	14. 被害情報の収集・分析・報告			
3	救助・災害医療支援					
4	避難・被災者支援	21. 避難行動支援・帰宅困難者対策	22. 避難所・避難生活支援 23. 物資の調達・供給	24. 要配慮者・ジェンダーなどインクルーシブな支援	25. 義援金の受付・配分 26. 各種生活再建支援等	
5	地域再建支援		27. 応急危険度判定の実施 32. 文教施設の対応、応急教育 33. 公営地・公営住宅の被害状況把握・復旧 34. 道路施設の被害状況把握・復旧 37. 山地・河川・海岸施設の被害状況把握・復旧 38. 水・道施設の被害状況把握・復旧及び応急給水 39. 下水・道施設の被害状況把握・復旧 40. 電力・ガス・通信・石油関連施設の被害・復旧状況把握 41. 危険物施設の状況把握・安全確保措置	28. 住家の被害認定調査の実施 29. 罹災証明書の発行	30. 応急仮設住宅の供給管理等 31. 公的な住居修理・解体の対応	
6	社会基盤システム再建			35. 警備・交通規制対応 36. 公共交通機関の被害・運行状況把握 42. 災害廃棄物の処理		
7	社会経済活動回復		46. 被災企業・産業の状況把握・支援 47. 農地・農業・家畜・漁業の被害状況把握・復旧	43. 災害救助法等の災害関連法令の事務 44. 財源の確保・基金の活用・災害関連の出納 45. 財政・金融関連の措置（物価安定対策の実施）		

47種類の災害対策業務

22. 避難所・避難生活支援のFlow

22. 避難所・避難生活支援のChecklist

[In Development] Disaster Response Capability Assessment Tool – Joint Research with the Institute of Industrial Science, The University of Tokyo



[In Development] Disaster Response Capability Assessment Tool – Joint Research with the Institute of Industrial Science, The University of Tokyo



災害対策士

Disaster Management Specialist



災害対策のスペシャリスト

“災害対策士”

災害対策士とは

Disaster Management Specialist : DMS

東京大学工学部附属「災害対策トレーニングセンター」の研究・教育活動に基づき、2012年に創設された災害対策士の「能力認定制度」。

災害対策士は、10段階・47種に分類された災害対策業務を、技術と知識の両面で習得し、その能力を定期的に更新試験によって確認する災害対策「スペシャリスト」で、災害対策の最前線で活躍します。

< 3つの階級 >



A級
災害対策のデザイナー
(事業の設計)

B級
災害対策のスペシャリスト
(専門性の習得)

C級
災害対策のディレクター
(全体の把握)



< 災害対策士の特長 >

① 8分野/47種の災害対策業務に対応した知識とスキルを体系化
② 活動レベルに応じて、A級・B級・C級の3階級に分かれる
③ 全国的な認定制度で、高い信頼性・有効性を確保

・ 認定制度の特長

1. 認定試験の厳格性
2. 認定試験の厳格性
3. 認定試験の厳格性
4. 認定試験の厳格性
5. 認定試験の厳格性
6. 認定試験の厳格性
7. 認定試験の厳格性
8. 認定試験の厳格性

災害対策士ホームページ

ご相談
お申し込み





東京大学工学部附属
災害対策トレーニングセンター



一般社団法人 災害対策
トレーニングセンター 支援会

<https://dmto-sa-dms.com/exam/procedure/>

災害対策士が提供する専門性

災害対策士「B級」では、同「C級」で培った広範囲な災害対策ナレッジを土台に、5つの分野において「知識」と「技能」の両面から専門性を深め、実践的な能力を習得します。



災害対策本部運営 (EOC)

Emergency Operations Center



避難所運営 (TSM)

The Shelter Management



住家被害認定調査 (THM)

The Housing Management



災害廃棄物マネジメント (DWM)

Disaster Waste Management



救助・救護対応 (TSR)

The Search and Rescue

Track Record 2024 (Part 1 of 2)

02/2024

Invited Speaker

at the Indonesia Global Forum on Disaster Risk Reduction.

02/2024

Selected as a Supporting Company for the Tokyo Metropolitan Government's Startup Innovation Program 'NEXs TOKYO'.

03/2024

Speaker at Tokyo Innovation Base (TiB).

04/2024

Selected as a Finalist for the 'Pit@t2024'

Acceleration Program hosted by TV Nishinippon.

04/2024

Selected and featured in the 'Environmental Adaptation Good Practices.

Collection' by the Ministry of Economy, Trade and Industry (METI).

06/2024

Sponsored and exhibited

at the World Bank Global Disaster Risk Reduction Forum.

07/2024

Appointed as an Instructor at the Japan Society of Disaster Prevention Professionals to train regional disaster prevention.



Track Record 2024 (Part 2 of 2)

08/2024

Selected for “the Phase Free Award 2024”.

09/2024

Organized ‘Disaster Prevention × Sports’ Event at a Symbolic Tohoku Reconstruction Site.

10/2024

Speaker at Kumamoto “Bosai Kokutai 2024”.

11/2024

Selected for the Overseas Dispatch Program hosted by the Ministry of Economy, Trade and Industry (METI) and JETRO.

11/2024

Dispatched to Silicon Valley, USA, as a member of ‘J-StarX’.

12/2024

Participated in the ‘Innovation Leaders Summit’ with recommendation from the Tokyo Metropolitan Government.

12/2024

Exhibited at “the World Bosai Forum” as a guest company of the Government of Saudi Arabia.



Contact Information



CONTACT



In Charge

Munetoshi Kondoh



Email Address

contact@sakigakejp.com



Phone Number

+81-3-6687-3736



Inquiry Form

<https://sakigakejp.com/en/contact-en/>