Urban Renaissance Agency (UR)



Company Profile

Name in Full: Urban Renaissance Agency Head Office: 6-50-1 Honcho, Naka-ku, Yokohama-city, Kanagawa,

Establishment: July 1, 2004 231-8315 JAPAN

(Originally in 1955 as Japan Housing Corporation)

Telephone: +81-(0)45-650-0111

Capital: JPY 0.988 trillion President: Masaru Ishida

Employees: 3,088 as of March, 2025 Website: https://www.ur-net.go.jp/overseas/Clients: Central Government, Local Government, Governmental Agencies, Private Companies

Urban Renaissance Agency (UR) is a semi-governmental organization originally established in 1955 as Japan Housing Corporation to address urban and housing agendas in Japan.

Taking advantage of such position and our extensive experiences in urban and housing projects, we have worked closely with the governmental and private sectors, effectively implementing a wide range of projects.

UR has led large-scale, quality urban development and housing projects at the forefront, and has also made significant contributions to system design and technological development. We continue to extend a major influence in the field of sustainable and resilient urban development in Japan.

We join forces with governmental agencies and private sectors to assist you in producing a sustainable city where people are the main actors.

Providing Services



Urban Renaissance

In cooperation with local governments and private sectors, we implement urban revitalization projects of high policy significance, such as strengthening the international competitiveness of cities, revitalizing local cities, and developing and improving dense urban areas.



Rental Housing

Properly provide rental housing by planning, designing, constructing (reconstructing), maintaining, repairing and renovating approximately 700,000 rental housing units, and offer them at market rent.



Disaster Reconstruction (Build Back Better)

Providing support to affected municipalities for rapid post-disaster reconstruction, including residential land development and housing construction.



Newtown Development

Promote urban development for attractive suburban living, such as dealing with an aging society, environmental symbiosis, safety and security.

Project Achievement / Technical Expertise

UR bridges your country's players and Japanese partners, to coordinate and realize sustainable urban development. We have exchanged memorandums with partner institutions around the world, including the NSW Government for Western Sydney, Australia, and the Ministry of Transport of Thailand and the State Railway of Thailand for Bang Sue, Thailand, to provide support through exchanging views and providing advice on planning for urban development.



Artists impression provided by the Western Parkland City Authority, NSW Government (Australia)



Artists impression of Bang Sue Project (Thailand)

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